

## SEA O2

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**From:** Mathew McAuley [Mathew.McAuley@Peugeot.com.au]  
**Sent:** Wednesday, 22 March 2006 5:16 PM  
**To:** info@seao2.com  
**Subject:** RE: Peugeot and Bio-Diesel question

Hi Guy,

Thanks for the email.

It is not meant to be ambiguous. It was in response to a statement from reefFUEL in regards to the use of biodiesel not voiding warranties, without any substantiation in regards to the blend or the standard.

To be clear, the stated position is - biodiesel which meets or is equivalent to the **EN14214 Standard** to a maximum blend of B30. That is, vehicles operating on a B30 blend that conforms to fuel standards (ie EN14214) will not void the manufacturers warranty.

On that basis it may be appropriate to speak with Townsville once more if it is in regards to a B30 blend that meets the afore mentioned standards.

Regards,

Mathew McAuley  
Public and Customer Relations Manager  
Sime Darby Automobiles Australia Pty Ltd  
t/as Peugeot Automobiles Australia  
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**From:** SEA O2 [mailto:info@seao2.com]  
**Sent:** Wednesday, 22 March 2006 11:14 AM  
**To:** Mathew McAuley  
**Subject:** RE: Peugeot and Bio-Diesel question

Mathew

In further reading this email, I see that Peugeot is approving of biodiesel that meets European Standards

"vehicles operating on a B30 blend that conforms to fuel standards will not void the manufacturers warranty"

however, the following sentence, however is ambiguous:

"May I also state that there is nothing implied from Peugeot that they will honour warranties as long as the biodiesel meets Australian standards - as above it must meet specific criteria and with a maximum blend of 30%".

21/05/2006

can I read this sentence to mean that

"vehicles operating on a B30 blend that conforms to *Australian biodiesel fuel standards* will not void the manufacturers warranty"

regards

Guy LANE

-----Original Message-----

**From:** Mathew McAuley [mailto:Mathew.McAuley@Peugeot.com.au]

**Sent:** Tuesday, 21 March 2006 10:15 PM

**To:** info@seao2.com

**Subject:** Peugeot and Bio-Diesel

Dear Guy,

I would like to take the opportunity to inform you of Automobiles Peugeot's stated position on the use of Bio-diesel in their vehicles, as it has come to my attention that you are interested in partnering with Peugeot in the promotion of 'reeFUEL'. Furthermore, some of your stated claims also need to be addressed in order that there is no confusion as to Peugeot's position on Bio-Diesel in this market.

Firstly, as you know, Automobiles Peugeot is committed to the increased use of Bio-fuels. Indeed, the CEO of the PSA Group (Peugeot/Citroen) recently said "[.. we need to encourage the use of biofuels. No changes to fuel distribution systems, pumps or engines are required for diesel fuel containing up to 30% vegetable oil methyl ester and gasoline containing 10% ethanol. These biofuels have the advantage of being renewable energy sources that can be used immediately in all cars, not just in a small percentage of new vehicles](#)".

The use of biodiesel has been examined by Automobiles Peugeot in consultation with expert representatives from biodiesel producers, refiners and injection equipment manufactures. The Peugeot HDi range of vehicles can successfully operate on biodiesel which meets or is equivalent to the EN14214 Standard to a maximum blend of B30. That is, vehicles operating on a B30 blend that conforms to fuel standards will not void the manufacturers warranty.

May I also state that there is nothing implied from Peugeot that they will honour warranties as long as the biodiesel meets Australian standards - as above it must meet specific criteria and with a maximum blend of 30%.

Furthermore, while we are delighted that our cars have been chosen for trials of biodiesel, Peugeot Automobiles Australia has not given permission for any vehicles to be run on a B50 or 100% blend, and please do not continue to make this assertion.

We do appreciate the fact you are promoting reeFUEL and have offered us an opportunity to be involved. It is a great initiative and we wish you well with your venture, although we will not be able to take advantage of your offer due to the reasons stated above.

Kind Regards,

Mathew McAuley  
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